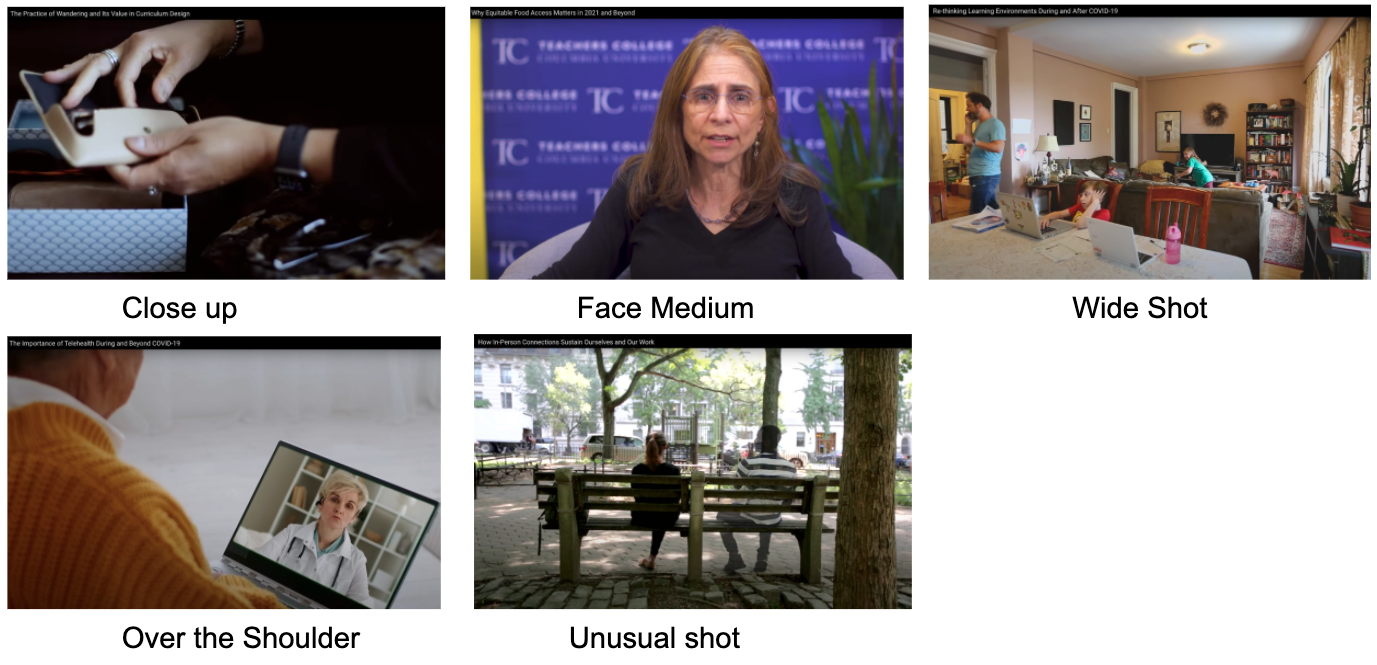


| **Composing a video has grammar and shape just as a written paper. As an exercise to get started in communicating your ideas through videos is to try a five-shot sequence challenge.** |
| --- |



**The Close up (The What):** This shot is usually of someone's hands in contact with the topic you would like to address. Think of this as helping your audience focus on your main thesis.

**Face Medium (The Who):** This shot helps us understand who is involved with the action that was seen in the former shot.

**Wide Shot (The Where):** Here you show your audience where the subject is, often showing the surrounding area with your subject clearly in the shot.

**Over the Shoulder (The How):** This shot is dedicated to inviting your audience into the world of your subject, they see as an onlooker how that subject is involved in the topic.

**Unusual Shot:** This shot is often used to help you include any additional information you would like to share with your audience. You can do a Personal Point of View (POV) or stand up high or get down low with the camera to help express a mood for your topic.

| **Watch one of the Just One Thing videos and take notes on the shots you notice:** |
| --- |

| Close up | Medium | Wide | Over the Shoulder | Other |
| --- | --- | --- | --- | --- |
|  |  |  |  |  |

| **Now it is your turn to answer these simple but important questions:** |
| --- |

What are you talking about?

Who is involved?

Where are they situated?

How are they doing the action?

What else do you need to share?

| **Before you head out to take on this challenge make a visual or text-based storyboard of what you would like to capture for this project.** |
| --- |

|  | Close up (What) | Medium Face (Who) |
| --- | --- | --- |
| Wide Shot (Where) | Over the Shoulder (How) | Unusual shot (and Also) |

Tips and Tricks:

* Shots generally range anywhere from 5-30 seconds, it can really depend on your project but don’t be afraid to shoot for more time, you can always shorten the shot.
* Always have a backup. Shots may not end up how you want them--it is always great to have a backup idea to try before you get shooting.
* Record additional B-Roll audio of where you are shooting. You can simply do this by recording it on your phone, capturing the background sounds from where you recorded your topic.
* Make sure to review your shots quickly to see if you like the focus, lighting, and framing.

Notes: